**Jacob Hughes** **Robinett  
Current Apple employee looking for a full time position with a fast paced team where I can continue to learn and grow**  
 6321 E. 98th Pl. Tulsa, OK 74137 //  (918)-857-5436 // @ jrobinett@apple.com // JacobRobinett.com

Work Experience

**Project Lead – Campus App @ Apple**August 2021 – April 2022

* Lead a dynamic team while building an internal app utilizing Xcode & SwiftIU to support tracking of KPI’s such as university workshops & activities, weekly activity and meetings, & team communication within the Campus Leader Program
* Designed & implemented front end UI & app backend database utilizing MySQL & Docker
* Presented regular status updates to CL program leadership and BPR partners

**Education Online Store Specialist @ Apple**August 2021 – April 2022

* Partnered with Inside Account Executive team to improve K12 customer adoption of Apple Education eCommerce store as primary ordering medium by developing relationships directly with customers, & positioning the eCommerce store as a one stop shop ordering tool
* Held successful weekly virtual eCommerce demoes directly with 150+ accounts to integrate the online store into their ordering process with an increase of 5% automated ordering over a single quarter.

**Strategic Initiatives Program Manager @ Apple**May 2021 – July 2021

* Selected to participate in Campus Leader Summer Experience, a full-time rotation with Apple’s Business Operations & Analytics team to lead and successfully deliver programs to evolve US Education Business.
* Executed the strategic and operational launch of a new sales & reporting tool to assist sales leadership and account executives to report, track and assess sales and demand trends.
* Held virtual training sessions, demonstrations, and developed training material for sales team & leadership to utilize during the rollout process. Implement and manage on-going feedback with the sales team to drive continuous improvement of the materials.
* Presented to a panel of leadership at the conclusion of the rotation to highlight learnings, achievements, and provide feedback on opportunities to strengthen existing processes

**Campus Leader Program @ Apple**

* **Static** // May 2019 – April 2020
  + iOS Social Media app for TV & movie sharing and recommendations
  + X
* **Senior Campus Leader** // May 2019 – April 2020
  + Lead a team of 5 Campus leaders across the Southeast, helping each CL achieve success and develop individually and as part of the broader team
  + Collaborated with Apple Learning Executives to provide a fun, interactive, and educational App Development workshop series remotely to 25 Middle-Schoolers in Nebraska & South Dakota.
  + Present best practices for partnering with Campus Leaders and student employees to Apple Education leaders and Follett store managers
* **Campus Leader** // May 2019 – April 2020
* 1 of only 60 Apple Campus Leaders selected in the nation to be the liaison between Apple and their respective universities
* Attended training at Apple's Headquarters in Cupertino, California
* Manage on-campus marketing efforts and execute creative ways to target current and potential Apple customers
* Coordinate workshops, trainings and demos for faculty, staff, and students

**Senior Capstone Project [CS 4263] @ Power Costs, Inc.**  
Fall 2019 – Spring 2020 [2 Semester Course]

* **Lead designer for the app’s user interface & user experience.**
* Assigned to Power Costs Inc. in Norman Oklahoma as a part of OU’s Computer Science Senior Capstone Program
* Implemented a full stack web app to monitor and visually representing PCI’s client server builds and installs for over 1000 individual clients.
* Responsible for precise fitting, maintaining, and managing of 320 band members & uniform. 876 total uniforms issued during 3 years holding position.

Education

**University of Oklahoma**Studied2016 – 2021  
Bachelor of Engineering, Computer Science

Relevant Course Work

CS Capstone Software Eng. 1 & 2   
CS 4513 Database Mgmt. Systems  
CS 2823 Theory of Computation  
CS 2413 Data Structures

Skills

Programming Languages  
Swift, Java, C, C++, JavaScript, MySQL, Bootstrap, Python

Software Experience  
Xcode, Git, Eclipse, MS Visual Studio, Querious, Visual Studio Code, Azure Data Studio, RStudio, Fusion 360, Cherwell, TDX

Personal Projects

Hacklahoma 2018 & 2019  
github.com/robibuilder

JacobRobinett.com  
Personal website / online resume

Alyssa Leo Photography  
JacobRobinett.oucreate.com

Leadership Experience

**Uniform Manager** – Pride of Oklahoma  
May 2018 – May 2021

**Student Leader** – Pride of Oklahoma  
May 2018 – May 2021

**President** – Kappa Kappa Psi  
January 2019 – May 2020

**Teaching Assistant** – U of Oklahoma  
Fall 2018 & Fall 2019

Activities & Interests

3D Modeling – Prusa i3 & Ender Series  
Significant experience with 3D modeling, CAD Design & modern 3D Printing  
  
Running, hiking, rock climbing, marching band